M-Mama in Tanzania

Problem: the health of pregnant women and newborns in Tanzania is at great risk
THREE DELAYS CONTRIBUTE TO POOR HEALTH OUTCOMES AND PREMATURE DEATH

<table>
<thead>
<tr>
<th>Delay 1: Delay in seeking care</th>
<th>Delay 2: Delay in reaching care</th>
<th>Delay 3: Delay in receiving care</th>
</tr>
</thead>
<tbody>
<tr>
<td>40% OF DEATHS</td>
<td>80X MORE LIKELY</td>
<td>40% OF WOMEN</td>
</tr>
<tr>
<td>of Tanzanian children occur in the first 28 days of life</td>
<td>A Tanzanian woman is 80x more likely to die from pregnancy-related causes than an American woman</td>
<td>still deliver at home, without the care of a skilled birth attendant</td>
</tr>
</tbody>
</table>

The M-Mama program provides a solution
IMPROVING THE HEALTH SYSTEM TO OFFER HIGH QUALITY CARE

- Empower women to seek health services through community outreach
- Train healthcare workers in lifesaving maternal and newborn care
- Upgrade health facilities to provide emergency obstetric and newborn care
- Set up and operate an emergency transportation dispatch center
- Develop and manage a network of community taxi drivers to transport patients
- Create community awareness of emergency transport system

EXPANDING ACCESS TO EMERGENCY TRANSPORTATION

- Women experiencing emergency at home or at lower level facility
- Call to dispatch center (toll-free)
- Remote triage
- Dispatch transport of a community taxi driver or ambulance

Arrival to hospital
Safe delivery
Patient follow up
Healthy mother and newborn

The impact: saving lives

M-MAMA IS A PROVEN COST-EFFECTIVE QUICK WIN TO IMPROVE THE HEALTH AND LIVES OF MOTHERS AND NEWBORN IN TANZANIA

- 3X more maternal emergencies transported to health facilities for lifesaving care
- 27% reduction in maternal deaths
- $2,000 per maternal life saved

M-Mama in Tanzania