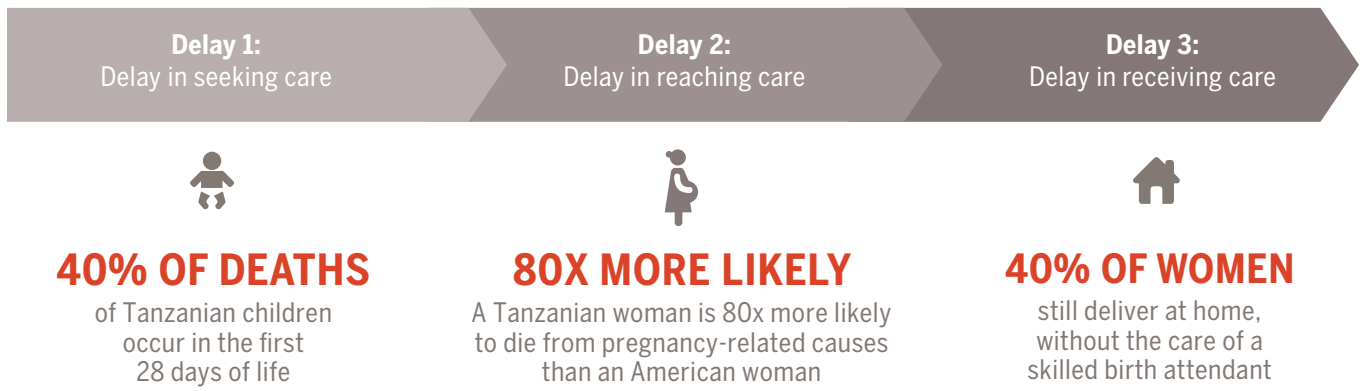


# M-Mama in Tanzania

**Problem: the health of pregnant women and newborns in Tanzania is at great risk**

**THREE DELAYS CONTRIBUTE TO POOR HEALTH OUTCOMES AND PREMATURE DEATH**



## The M-Mama program provides a solution

**IMPROVING THE HEALTH SYSTEM TO OFFER HIGH QUALITY CARE**

Empower women to seek health services through community outreach

Train healthcare workers in lifesaving maternal and newborn care

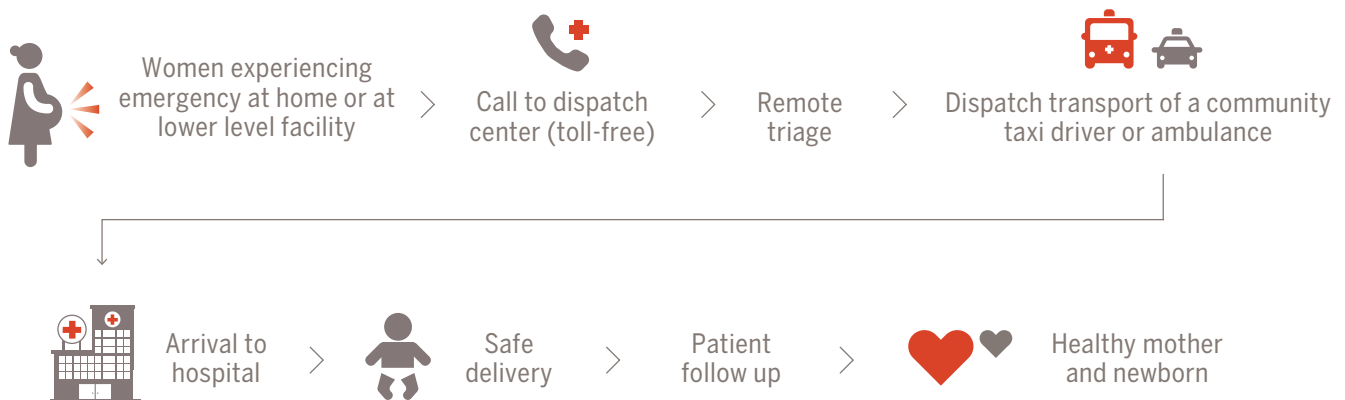
Upgrade health facilities to provide emergency obstetric and newborn care

Set up and operate an emergency transportation dispatch center

Develop and manage a network of community taxi drivers to transport patients

Create community awareness of emergency transport system

## EXPANDING ACCESS TO EMERGENCY TRANSPORTATION



## The impact: saving lives

**M-MAMA IS A PROVEN COST-EFFECTIVE QUICK WIN TO IMPROVE THE HEALTH AND LIVES OF MOTHERS AND NEWBORNS IN TANZANIA**

**3X**  
more maternal emergencies transported to health facilities for lifesaving care

**27%**  
reduction in maternal deaths

**\$2,000**  
per maternal life saved