

Touch Foundation Inc. Privacy Policy

Our Commitment to Privacy

Touch Foundation has a firm commitment to protecting your privacy. The following policy explains our privacy practices. This policy is your guide to how Touch Foundation handles donor information as well as other information we learn about your visit to our website. This Policy, together with our [Terms of Use](#), as both may be modified from time to time, govern your use of this website. Your continued use of the website following the posting of changes to this Policy will signify your acceptance of the then-current Policy. This Policy will include the date we last updated the Policy.

Donor Information

The following applies to all donor information, whether gifts are made online or offline (i.e., in person, via mail, or via phone). **Touch Foundation will never trade, share, or sell a donor's personal information with or to anyone else except as needed to process the donations (as explained in more detail below) or as necessary to comply with the law, or any court order, to protect against misuse or unauthorized use of the website and/or any service offered therein or to protect the rights, property or safety of Touch Foundation's interests or the interests of its donors (as explained in more detail below). Touch Foundation will never send donor mailings on behalf of other organizations.**

If you make a donation in honor or memory of someone else, we will share your name with the acknowledge if you request, but we will not share any personal information such as email, phone number, or physical address.

We recognize gifts made to Touch Foundation in our Annual Report and occasionally on our website, citing the donor's name and giving the general level of giving (no email, phone, or address information), unless you request otherwise, in which case you will be listed as 'Anonymous'.

Our Website

Our www.TouchFoundation.org website is maintained by Touch Foundation Inc., located at 711 Third Ave, 4th Floor, New York, NY 10017, U.S., telephone 212-351-0721.

Online Donations

Our payment processing vendor, Blackbaud, processes online donations on our behalf. Blackbaud encrypts personal and credit card information during all transactions and sends an automated confirmation email for all completed transactions. Blackbaud has validated compliance with the Payment Card Industry Data Security Standard ([PCI DSS](#)) and the Payment Application Data Security Standard ([PA-DSS](#)). Please see [Blackbaud's Compliance Validation Certificate](#) for detailed information.

All online transactions are processed on a secure (https) server and information entered on the donation page is encrypted using SSL (Secure Socket Layer) before transmission. Once donations reach our database through Raiser's Edge, credit card numbers are encrypted, and only designated employees have access to your personal information (i.e., address, phone number, email address, etc.)

If you have any questions regarding the security of your credit card donation online, please e-mail Touch_Foundation@mckinsey.com, or call 212-351-0721.

How we use your information

When you share information about yourself for a specific purpose, we will only use that information for that purpose. You may decide to send us personal identifiers, for example, in an electronic mail message containing a question or comment, or by filling out a web form that provides us this information. We use personal identifiers from email to respond to your requests. We may forward your email to other employees or members of our organization or consultants who are better equipped to answer your questions. We may also use your email to contact you in the future about our programs that may be of interest.

We will not obtain personal identifiers when you visit our site unless you choose to provide such information to us on a voluntary basis.

If you sign up to join our email list, we will only send you the information you have requested or anything.

Choice/Opt-Out

If you ever change your mind about receiving any form of communication from us, you can always contact us to request removal from our mailing list. There are a few different ways to do this:

Email us: Touch_Foundation@mckinsey.com

Call us: 212-351-0721

Send us mail:

Touch Foundation Inc.
P.O. Box 1420
New York, NY 10150

Correction/Update

If you would like to make corrections to your information or verify that we have received your information, please contact us directly at the email address or mail address provided above.

Security

Unfortunately, data transmission over the Internet cannot be guaranteed to be secure nor is any security system completely secure. Although we do our best to protect your personal information, we do not guarantee the security of any information you transmit to us or provide online. It is possible that unauthorized “hackers” may post or transmit offensive or obscene materials on our website and that you may be involuntarily exposed to such materials. It may also be possible for other users or “hackers” to improperly gain access to or obtain personal information about you. By using the website, you assume the risk of such occurrences. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the website.

Personally identifiable information & Cookies

We may store some information on your computer when you access the Website. This information is commonly known as a “Cookie” and once recorded is not accessible by any other company. We may use Cookies or other similar technologies in order to better understand how the Website is being accessed and used. Cookies also help us to determine if the Website is being delivered efficiently. In addition, Cookies allow us to enhance your on line experience by customizing your use of the Website and eliminating the

need for you to reenter data every time you visit the Website. The use of Cookies is an industry standard and is used by most major websites to provide the visitor with tailored information. You should be able to block these Cookies in the first instance, or erase them from your computer after they have been recorded, if you so choose. Please consult your computer manual or browser help files in this regard. If you block or erase these Cookies you may limit the functionality available to you on our Website.

Pages of the Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related Website statistics (for example, recording the popularity of certain Website content and verifying system and server integrity). The Website does not track, collect, or distribute personal information about visitors, except when such information is specifically and knowingly provided by you. Thus, we will only collect personally identifiable information, such as your name, address, email address, or telephone number or any other information that might reasonably be used to identify visitors personally (“Personally Identifiable Information”), when such information is provided to us in an email, on a form, when you sign up for an account with the Website, or in any other manner when this information is intentionally transmitted to the Company by you. Our use of any such Personally Identifiable Information shall be in accordance with applicable laws, rules, and regulations. We may employ third party companies and individuals to facilitate operation of our Website (e.g., without limitation, maintenance services, database management, web analytics) or to assist us in analyzing how our Website is used. These third parties may have access to your Personal Information; if they do, this access is only so that they may perform these tasks on our behalf and they are obligated not to disclose or use it for any other purpose. For example the Website utilizes Google Analytics to analyze website traffic and usage and is an industry standard. Additional information about such analytics can be found at www.google.com/policies/privacy/partners/. To opt out of Google Analytics you can reach us at our office address.

Anonymous Information Collected

Anonymous information is collected for visitors to our website. This can include the following: pages opened, date and time visited, and the type of browser used to view the page. The IP address is not recorded, but is used temporarily to determine domain type and in some cases the geographic region of the user. We do not make any type of association between this information and the identity of the donor or visitor. IP addresses are unique numeric identifiers that are assigned to each computer browser accessing the Internet. An IP address, by itself, cannot identify you personally. However, when combined with other information provided by your Internet Service Provider (ISP), your IP address can be used to identify the computer accessing the website. Under certain circumstances, recipients, their legal representatives, and/or law enforcement authorities, may be able to combine this with information disclosed by ISPs to determine the source of a particular communication.

Links

Our website contains links to other websites. It is important to remember that when you click on one of these websites, you are entering a different website. As we are only responsible for our own website, we strongly encourage you to visit the privacy policies of these websites.

Children Under 13

This website is not directed at children 13 years of age or younger. We, therefore, shall not intentionally collect information about any user under the age of 13. If you are under 13, do not use or provide any information about yourself to us, including your name, address, telephone number or email address. If we learn we have collected or received personal information from a child under 13 without verification of

parental/guardian consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at Touch_Foundation@mckinsey.com.

Changes to our Privacy Policy

Due to changes in business practices, situations may require us to make changes to our privacy policy. Any changes will be reflected on our website. This privacy policy was last updated on November 9, 2016.

Legal Disclaimer

In certain circumstances, we may share information when we believe it is necessary to comply with the law, or any court order, to protect against misuse or unauthorized use of the website and/or any service offered therein or to protect the rights, property or safety of our interests or the interests of our donors and you hereby agree to such disclosure. This may include sharing information with other companies, lawyers or government agencies in connection with fraud protection and credit risk reduction or investigating reports of users using a false email address or users sending or posting harassing, threatening, or abusive messages or other issues related to fraud or government subpoenas, warrants and/or court orders.

For More Information

If you have any questions or concerns regarding your privacy, please e-mail Touch_Foundation@mckinsey.com, or call 212-351-0721 for more information.