Our Three-Phase Approach

Prove Concepts in Lake Zone
Rigorous upfront program design and on-the-ground implementation in close collaboration with our local partners.

National Scale-up
Scale-up of those programs proven successful and cost-effective during implementation in the Lake Zone.

International Expansion
International expansion to other countries experiencing similar challenges through a technical assistance model.

Strategic Priorities

Healthcare Workers
- Train skilled healthcare workers in the Treat & Train Network
- Apply our data-driven decision-making tool to help the Government of Tanzania place its limited supply of healthcare workers equitably throughout the country

M-Mama Emergency Transport System
- Scale-up an emergency transport system for mothers and newborns in Tanzania to reduce mortality from pregnancy-related complications
- Package the cost-effective and high-impact M-Mama solution for replication in other geographies in Tanzania and globally

Non-communicable Diseases
- Address the growing burden of non-communicable diseases, with a particular focus on rheumatic heart disease and hypertension, by strengthening the health workforce, access to technology, and disease screening programs
Dear Friends,

2018 was an exciting year of growth for Touch Foundation. We launched a new program focused on improving cardiovascular health services in the Lake Zone, and we expanded the reach of our existing programs regionally in Tanzania and into sub-Saharan Africa. We honored Vik Malhotra and McKinsey & Company’s contributions at our Asante Supper (where we raised over $750,000, making it one of our most successful galas to date), and we introduced a new group of supporters to our work as we celebrated the start of the 73rd United Nations General Assembly in September with a lively cocktail party.

Our growth in 2018 can be attributed to our three-phase strategy to strengthening health systems in sub-Saharan Africa. First, we design and implement high-impact programs in the Lake Zone of Tanzania. Next, we scale up solutions that have proven to be effective, regionally and nationally in Tanzania. Finally, we explore international expansion of select programs with strong potential for broader impact.

Much of our work to date has been focused on this first phase, developing programs to solve the most pressing global health challenges, like rising rates of non-communicable diseases in low-income countries. In 2018, we started expanding our work into phases two and three, bringing our most effective solutions to larger populations in and out of Tanzania for the first time.

We began scaling up our M-Mama (formerly Mobilizing Maternal Health) Emergency Transport System for pregnant women and newborns, which reduced maternal deaths by 27% in its demonstration districts, to the entire Shinyanga region, where it will reach over 90,000 women and their newborns. At the same time, we are pleased to be working with the Government of Tanzania on transitioning to them full ownership of the system, ensuring its sustainability and impact.

The Prioritization & Optimization Analysis tool we developed uses data to support decision-making on where to place scarce healthcare workers. After deploying over 6,000 healthcare workers throughout Tanzania, we adapted the tool for use in South Africa, where it will be used in the coming year to support the distribution of thousands of new healthcare workers across the country, improving equitable access to HIV/AIDS services.

During this exciting time of growth, we are especially grateful for your support. Thanks to our dedicated board members, partners, donors, and staff, we are able to build upon our roots in Tanzania and deliver on our mission to save lives and relieve human suffering.

With appreciation and warm regards,

Lowell L. Bryan
President & Chairman
### Statement of Activities
For the Year Ended September 30, 2018

**Support and Revenue**
- Contributions .......................................................... $7,405,832
- Government Grants ................................................... $1,405,000
- Donated Goods and Services ......................................... $1,215,154
- Special Events, Net .................................................... $409,898
- Investment Income ................................................... ($405)
- **Total Support and Revenue** .................................... $10,435,479

**Expenses**
- Grant and Program Activities ..................................... $4,862,557
- Supporting Services
  - Management and General ........................................... $881,183
  - Fundraising ................................................................ $361,015
- **Total Expenses** .................................................... $6,104,755

**Net Assets**
- Increase (Decrease) in Net Assets ................................. $4,330,724
- Net Assets, Beginning of the Year ................................. $1,508,040
- Net Assets, End of the Year ......................................... $5,838,764

### Statement of Financial Position
As of September 30, 2018

**Assets**
- Cash and Cash Equivalents ........................................... $995,930
- Contributions and Grants Receivable ............................. $4,883,908
- Prepaid Assets ........................................................... $56,241
- **Total Assets** .......................................................... $5,936,079

**Liabilities and Net Assets**
- **Total Liabilities** ..................................................... $97,315

**Net Assets**
- Unrestricted ............................................................... $815,258
- Temporarily Restricted .................................................. $5,023,506
- **Total Net Assets** ..................................................... $5,838,764
- **Total Liabilities and Net Assets** ................................. $5,936,079
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Senior Partner Emeritus
McKinsey & Company

Cladio Braz Ferro
Founder & Chairman
7P Capital

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Secretary

List of board members and officers as of April 2019

Officers

Kira Elbert
Chief Development Officer

Steve Justus, MD
Chief Medical Officer

Noah Leff
Chief Operating Officer

Massimiliano Pezzoli
Chief Program Officer
On May 10th, 2018, Touch Foundation’s board members and supporters enjoyed a wonderful evening at the Morgan Library & Museum in New York City at our annual Asante Supper. Together, we celebrated Vik Malhotra and McKinsey & Company’s enduring commitment to Touch’s work while learning about the future of healthcare in Tanzania.

On September 17th, 2018, we celebrated the start of the 2018 United Nations General Assembly (UNGA) with our first annual UNGA Kick-Off Party fundraiser at Bryant Park Grill. Guests enjoyed cocktails and hors d’oeuvres, a live DJ, a performance by Tanzanian neo-soul artist Koku Gonza, and a silent auction.
We are addressing the burden of non-communicable diseases, which disproportionately affect low- and middle-income countries, where nearly three quarters of the deaths—28 million—occur.

Rheumatic heart disease is a preventable, treatable form of cardiovascular disease that affects over 32 million people around the world, mainly impacting low-income countries. The disease often begins in childhood as a result of untreated strep throat, and is the most commonly acquired cardiovascular disease among young people under 25.

Rheumatic heart disease is also particularly dangerous for pregnant women. We are reducing these preventable deaths by improving cardiovascular health services in health facilities through staff training and equipment upgrades. We are also conducting screenings of schoolchildren for strep throat and pregnant women for rheumatic heart disease.

“The hardest thing for me is seeing a patient dying of rheumatic heart disease, which is 100 percent preventable.”

—Dr. Glory Simon Joseph, pediatric cardiologist in Tanzania
Our goal is to educate, screen, and refer for treatment 50,000 pregnant women and 1,800 healthcare workers.

Hypertension, also known as high blood pressure, is another dangerous and widely prevalent cardiovascular condition in Tanzania. If not managed properly, hypertension can lead to heart attack, stroke, and other problems.

Through the Healthy Heart Africa program, we are addressing hypertensive conditions in healthcare workers and pregnant women. Data from the region suggests that half of all healthcare workers have hypertension or diabetes, and most are not receiving appropriate care. By providing healthcare workers with the tools and knowledge necessary to manage their own conditions, they are able to offer higher quality care to their patients.
We are scaling up our lifesaving M-Mama Emergency Transport System to serve over 90,000 women and their newborns.

In low-income countries like Tanzania, women face life-threatening delays in accessing healthcare because of a lack of safe, reliable transport. Our innovative M-Mama (formerly Mobilizing Maternal Health) Emergency Transport System is a solution to quickly link women and newborns facing pregnancy-related emergencies to care using technology that remotely triages and arranges for transportation to health facilities. Rigorous analysis of the solution shows it reduced the maternal mortality ratio by at least 27% in two demonstration districts.

Following this success, we are scaling up our Emergency Transport System to five new districts in Tanzania, where it will reach 90,000 pregnant women and their newborns.

As part of the scale-up, we are training healthcare workers in emergency obstetric and newborn care, a set of life-saving interventions that treat the major causes of death in mothers and newborns, and providing health facilities with needed equipment.

We are also working with the Government of Tanzania on transitioning to them full ownership of the Emergency Transport System to ensure its sustainability and long-term impact.
Our mission is to save lives and relieve human suffering. We improve healthcare in Tanzania, addressing one of the world’s most significant humanitarian crises: the shortage of healthcare workers in sub-Saharan Africa.

We strengthen local health systems, and we encourage the adoption of our data-driven problem-solving model in the global health community.

**Donate**
Send a check to make a tax-deductible donation to:

Touch Foundation
P.O. Box 910
New York, NY 10272

You can also donate online at www.touchfoundation.org

Call 646-779-2414 or visit our website to learn more about other planned giving, like bequests and stocks

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**Touch Foundation, Inc.**
48 Wall St, Floor 5
New York, NY 10005

**Touch Foundation Tanzania**
P.O. Box 2074
Mwanza, Tanzania

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